

Marquis Jet Teams With Resorts for Private Service

By Robert Haynes-Peterson 12/29/2009

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Private jet card provider Marquis Jet has had a busy end-of-2009, announcing a string of service partnerships with a variety of resorts and destination clubs.

Most recently, Marquis, which provides fractional ownership flyers with access to a fleet provided by NetJets announced that it is the exclusive private aviation partner for Jackson Hole Mountain Resort. The green-certified luxury ski resort provides winter recreation for everyone from beginners and families to experienced skiers who will find unparalleled steeps and backcountry access. “We continually search for ways to make our guest’s journey to Jackson Hole easy and convenient,” Bill Lewkowitz, director of business development for Jackson Hole Mountain Resort said of the alliance. “Flying privately can help bring Jackson Hole closer than ever before.”

Marquis Jets also set up an agreement with Montage Hotels & Resorts to serve as its private aviation partner. The California-based mini-chain of resorts owns hotel destinations in Deer Valley, Los Cabos, Laguna Beach and Beverly Hills, along with residential living in Beverly Hills, Deer Valley and Laguna Beach. The partnership with Marquis Jets provides exclusive benefits to guests and residents of Montage Hotels & Resorts when they purchase a Marquis Jet Card.

And last month, The Ritz Carlton Destination Club and Marquis Jet announced a partnership for Club Members. The Ritz-Carlton Destination Club provides club members with access (depending on the membership) to accommodations around the world and the opportunity to use a portion of their club points at more than 70 Ritz-Carlton hotels and resorts. Membership pricing ranges from the low \$100,000s to the low \$800,000s per membership. “Club Members will be able to fly on their own schedule and remain in control with the Marquis Jet Card program,” according to Mark Sage, executive vice president, business development for Marquis Jets.

The Marquis Jet Card program provides access to a NetJets fleet, 25 hours at a time. There is no long-term commitment, and card holders can walk away when their 25 hours are used up. Marquis Jet Card owners have access to 10 different types of aircraft to meet a broad range of aviation needs.

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