

MIAMI TODAY

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SPOTLIGHT ON EXCELLENCE

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Marquis Jet: the true upscale way to travel

Marquis Jet has your private key to the sky and is fast becoming the only truly upscale way to travel.

Getting there aboard a private jet is the ticket to avoiding unduly long waits in overcrowded airports as well as setting your own time schedule.

Under the Marquis Jet Card program, owners purchase 25 hours of flight time in advance with one simple payment and receive a Marquis Jet Card, which works like a prepaid phone card. There are 10 aircraft types to choose from with prices beginning at \$109,900 for 25 hours on the Citation V Ultra, says Randy Brandoff, vice president of marketing.

All Marquis Jet Card program flights are provided by NetJets. NetJets is the world's largest private jet company, offering the most diversity in aircraft types, the highest maintenance standards and the best security imaginable. The NetJets fleet exceeds

550 aircraft and 2,800 pilots – and every flight has two qualified captains in the cockpit.

“Before we launched Marquis Jet in mid-2001,” Mr. Brandoff says, “you could own or share your own aircraft, utilize a fractional ownership program or one-off charter. Sole ownership was pretty much limited to Fortune 500 companies and extremely wealthy individuals. If you wanted to jointly buy a plane with friends, the question was always: Who’s going to get the plane for the holidays? And, with one-off charter, there can be a great deal of inconsistency. Charter companies rent corporate planes when the company isn’t using them, which can result in inconsistent aircraft quality and pilot experience and training. Consider that the average charter plane in the US is 16.5 years old.

“With the Marquis Jet Card program, travelers know exactly what they’re getting. Marquis

Jet’s founders wanted to improve our owners’ quality of life while saving them a minimum of four to six hours each trip compared to flying commercially. To date, the Marquis Jet Card program has enjoyed a greater than 90% client-retention rate.”

The private flying experience is unlike anything you’ve experienced before. Take the option of landing at any of up to 5,000 private airfields in the US and Europe. Typically, there’s one closer to the destination than the nearest commercial airport. And you can make your flight plans virtually at the last minute – Marquis Jet requires as little as 10 hours’ advance notice to get your plane on the runway. (There are only 15 heavy-use days a year where a five-day notice is required.) And people who love to travel with pets can do so without hassles.

Marquis Jet has formed strategic alliances with additional global luxury brands to provide value-

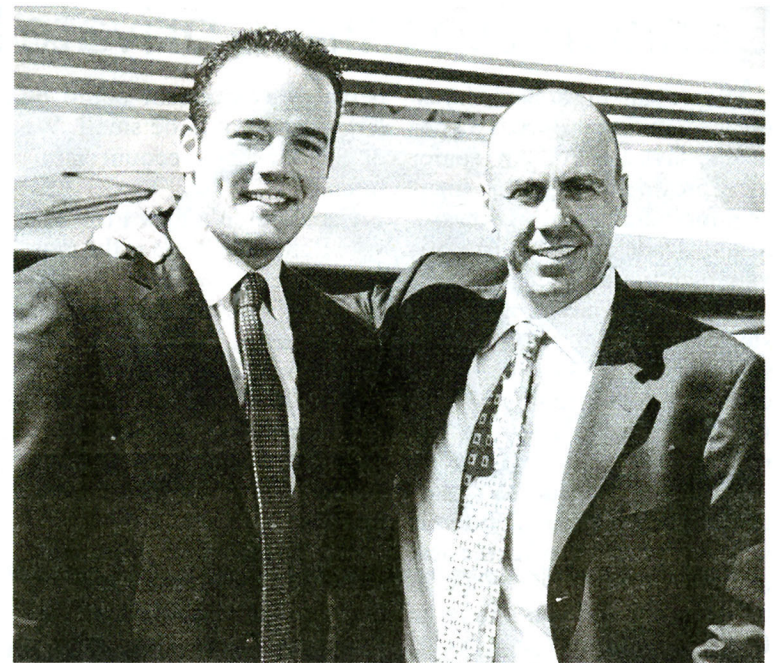


Photo by Marlene Quaroni

Marquis Jet’s VP for Marketing Randy Brandoff and Bill Allard.

added benefits to their Jet Card owners, who are automatically enrolled in the Mayo Clinic Executive Travel Response Program and Avis car rental’s Chairman’s Club, which means complimentary upgrades in addition to the most competitive corporate rates.

Owners also receive such items as a \$1,500 certificate toward a made-to-measure suit at Ermenegildo Zegna, the Italian clothing retailer.

Details: (866) 358-3915, marquisjet.com or sales@marquisjet.com.