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The Enlightened Personal Traveler



Getting There Is Half the Fun

By Mark Patiky

While most business travelers will tell you how the zinging global economy has increased the need to travel frequently and accomplish more in short order, they'll also tell you about the stinging impact travel time has on personal life and well-being. Nowadays, unless you're traveling between major hub cities, chances are an airline trip will become a debilitating all-day affair. And based on industry forecasts, the time and exhaustion penalty will only get worse.

THE ENLIGHTENED PERSONAL TRAVELER

Douglas Carper of Lincoln, Nebr., who owns a commodities asset management firm, found a better travel solution. His fractional share in an Avantair Piaggio Avanti has helped him grow his business, but it's the personal trips he and his family can now take that are perhaps most satisfying. "A two- or three-day vacation trip is now very doable," he says. "You just can't accomplish that traveling commercially."

Carper is among the growing number of air travelers flying more frequently and more enjoyably than ever. These

travelers don't make their plans based on an airline schedule. Their flights are scheduled around their own timetable. For them, airports — over 5,000 across the nation — are never more than a few minutes away, and they're airborne within minutes of arrival. They have the plane to themselves, so they can enjoy comfort, relaxation and private conversation without interruption.

THE NEW TRAVEL STANDARD — SPEED, PLEASURE, COMFORT

"Private air travel is profoundly different than traveling by airlines," says Gil Wolin, vice president of corporate communications for TAG Aviation USA, Inc., one of the world's foremost aircraft management and charter companies. "And once people experience the difference, their entire concept of travel can change." As one frequent private jet flier put it: "Our vacation starts the moment we step aboard the airplane, not after we arrive at our destination."

The ability to go exactly when and directly where you want in a fraction of the time makes private air travel a real value, if not a downright bargain. That's why travelers are joining the once-exclusive private aviation fraternity by the droves. You could easily be one of them.

The Enlightened Personal Traveler is your reference guide to this transportation transformation. Here you'll learn about the access options, meet people who are taking advantage of private air travel, hear about exciting new developments and discover how this travel trend can make a real difference in your life.



THE DEBIT CARD THAT FLIES

Jet travel card programs — the newest form of private jet access — combine the consistency and reliability of fractional ownership with the ease and convenience of charter. You make a single payment, and when your onboard flight-hour allocation is gone, so is your commitment.

There are a variety of jet card programs available, and some are aligned with established fractional fleets such as the Marquis Jet Card, which is exclusively associated with NetJets, the Bombardier Flexjet Membership Card, Flight Options' JetPass and CitationShares' Vector JetCard. Others are tied to top charter aircraft providers such as TAG's JetCard, Sentient and Bombardier Skyjet. All offer a consistent high-quality service availing private jet travel to a vastly broader audience.

THE CARD THAT CHANGES YOUR PERSPECTIVE ON TRAVEL FOREVER

Take the Marquis Jet Card, which, for a single payment, offers 25 flight hours in any of nine different aircraft types in the NetJets U.S. and European fleet. And, your card is good on both sides of the Atlantic. For added versatility, there's a unique "combo" card

that lets you split hours between two different aircraft.

