

BRANDWEEK

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ETC.

MILLER BREWING, Milwaukee, owned by London-based SAB MILLER, named Tom Long evp/CMO, effective July 1. He currently is president of COCA-COLA'S Northwest Europe division and succeeds Bob Mikulay, who is retiring after 30 years with Miller and former parent ALTRIA... MARQUIS JET plays a part in the story line of 20th Century Fox's newly released romantic comedy *Fever Pitch* starring Drew Barrymore and Jimmy Fallon. Barrymore plays a management consultant whose clients include the fractional jet ownership company.